



Year End Report 2020

MAKE A DIFFERENCE  
TRANSFORM STUDENT'S LIVES  
GROW DANCE EDUCATION

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501c3 Non-Profit Community Dance Organization  
[CarolinaDanceCollaborative.org](http://CarolinaDanceCollaborative.org)

# HOW THIS YEAR IMPACTED US

We stay in it together amidst the challenges of this year

This year has been a struggle for everyone as families are trying to figure out how to provide opportunities for their children, instruct them in their schooling, and lead them on a path to success while trying to keep their family members healthy in the midst of COVID, possibly working from home, and having to reorient their rhythms and routines. Throw on the fight of injustice and the election on top of an already crazy year. It doesn't seem as though 2020 would ever end.

The Carolina Dance Collaborative has lost revenue, funders, and overall enrollment of our programs as we fight the daily struggle of providing dance education to a community that we deeply care while also protecting our staff, volunteers, students, and families.

We have been grateful for government funding on the local, state, and national levels that have sustained our organization this year through cares act funding & PPP loans. A select number of local foundations have also granted us relief funds to be used this year in which we are indebted to.

As we approach a new year we anticipate our budget to continue to decrease from previous years in which we will make cuts to preserve the life of our organization.

Please consider making CDC a part of your year end giving and join us in celebrating the work that CDC has done this year despite the circumstances. We remain sustainable through it all.

-Kelsey Crum & Alyson Dixon-



"We have done and will continue to do whatever it takes to make our organization sustainable regardless of the circumstances of this year."

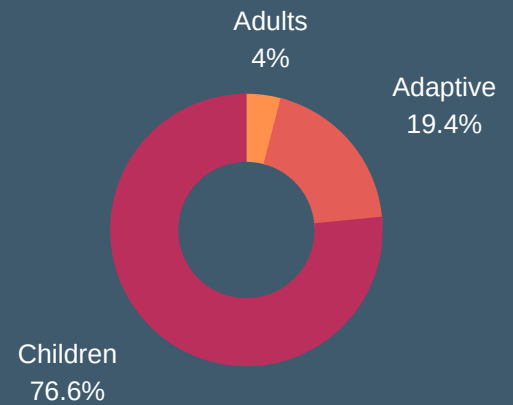


“ I wanted my granddaughter to have something special to do in a year where so much has been taken away from her. She is excited to come and dance every week! ”

Grandparent of YMCA Student

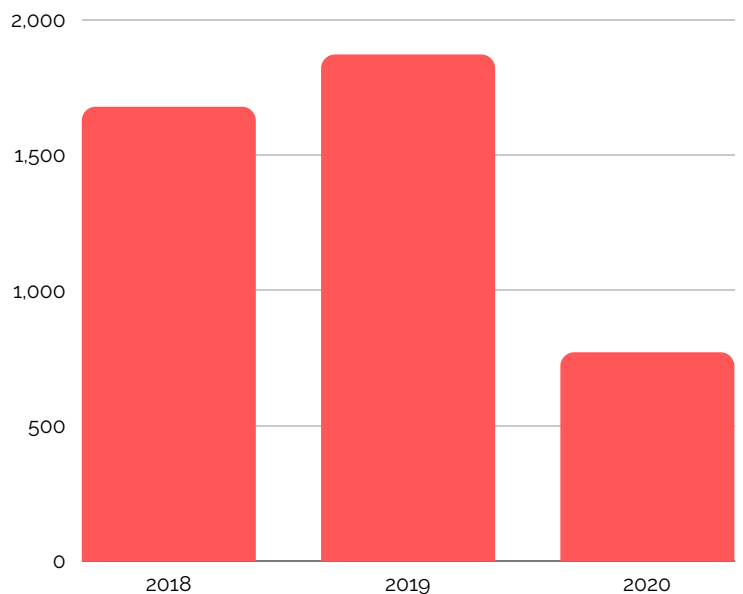
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## 2020's TOTAL STUDENT REACH



### Growth and Development

Our numbers were drastically affected by COVID this year, bringing down our annual reach. Although we adjusted to include more virtual options for our community.

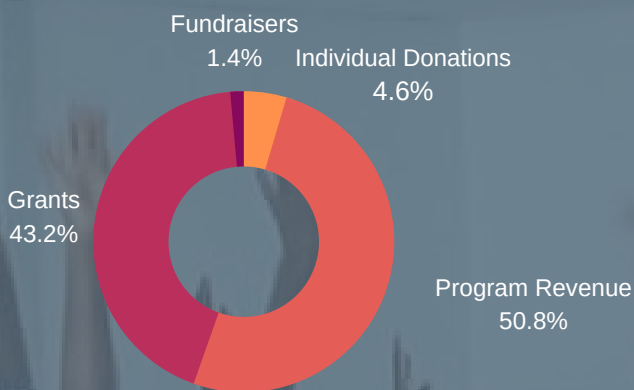


“2020 has brought many twists and turns quite literally and figuratively as well.

We were limited to mainly virtual classes and a select number of YMCA classes from March-December as we were not allowed in the School System, which significantly lowered the number of students we typically reach.”



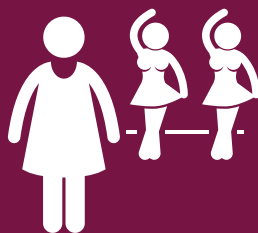
# CDC 2020 Funding Sources



## COMMUNITY DANCE



**320**  
AUDIENCE  
MEMBERS  
REACHED, DOES  
NOT INCLUDE  
VIRTUALLY



WEEKLY CLASSES  
**34** SPRING  
**24** FALL



**41**  
PERFORMANCES  
IN 2020,  
INCLUDING  
VIRTUALLY



2

FULL TIME  
EMPLOYEES



5

CONTRACTED  
INSTRUCTORS



5

BOARD OF  
DIRECTORS

“Dance is not only an art form, it is so much more!! It can be used as a voice to express yourself when you have no words. It is therapy that can bring healing to the mind, body & soul. It is wonderful exercise & it brings communities together! Dance gives joy to those dancing as well as those watching! In my 20 years of teaching I love seeing the joy, healing, community and collaboration dance brings! ”

Regina Gilstrap  
CDC Instructor



# What Makes CDC Different?

Our Mission: CDC seeks to make dance accessible to all people regardless of **location, ability, and resources.**

## DANCE ACCESS

### Location

mobile vision of bringing dance directly to the people we serve, we do not maintain a facility.



### Ability

all our classes are modified and adapted for the needs of the individuals we serve; fully inclusive model.



### Resources

through grant and donor funding we provide individual scholarships and subsidized programming to reach under-served families in our community.



## CDC VALUES

**1** **Equity**

ensuring that our participants have full and equal access to opportunities that enable them to lead healthy lives

**2** **Empowerment**

creating independent, confident learners that advocate for themselves and the arts

**3**

**Collaboration**

working to understand the value of each individual and/or community partner



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# CDC SCHOLARSHIP PROGRAM

**\$2,500**

GIVEN IN SCHOLARSHIP MONEY IN 2019

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**35 Students**

IMPACTED

“The scholarship program with Carolina Dance Collaborative allowed Maya the chance, for the first time in her life, to be a normal kid. For one hour every week she was able to put on her tutu and eagerly greet her teacher with her peers without feeling like a “foster child”. Watching her twirl around in class, with her million dollar smile brought so much joy to my heart. CDC gave her a chance to not be another child in the foster system, but rather just be Maya, a sweet girl who dreamed of something so seemingly simple as a dance class.”

-Moorea Fowler, Foster Parent-

**CDC's vision is to see all people interact, understand,  
and embody the life changing power of dance.**



# BECAUSE OF YOUR GENEROSITY AND PARTICIPATION IN 2020



Adult  
Classes



YMCA Program



Adaptive  
Programs &  
Workshops



After School  
Programs



[CAROLINADANCECOLLABORATIVE.ORG/DONATE](https://CAROLINADANCECOLLABORATIVE.ORG/DONATE)

“The world of a child with autism is small. It is hard to find friends and activities because they often don't 'fit in' and are seen as 'different'. The adaptive dance class at CDC has expanded the world of our daughter, Olivia. She can be herself and is accepted for her abilities just as she is. She has found new, unique and special friendships with her peers and loving teachers at CDC.”

**-Margo Bezemer (adaptive parent)**